

Getting Your Community in Gear

Bike-Based Economic Development Insights for Non-Cyclists
Presentation available for download at bit.ly/BikeBasedED2019

Basics for demystifying the market segment

Bike Tourism information

- Adventure Cycling -- AdventureCycling.org
- The Path Less Pedaled -- PathLessPedaled.com

Bike-Friendly and Ped-Friendly guidance

- League of American Bicyclists – bikeleague.org
- America Walks – americawalks.org

Safe and Welcoming Streets

- Complete Streets -- smartgrowthamerica.org/tag/complete-streets-basic-resources/
- Vision Zero -- visionzeronetwork.org

Tools

- Bike survey template from Walk It! Bike It! – bit.ly/WIBIsurvey2019
- Map My Ride – mapmyride.com
- Ride with GPS – ridewithgps.com (subscription required for greatest utility)
- StravaLabs – strava.com/heatmap

References (all bit.ly links are case sensitive)

- PA Bicycle Laws -- bit.ly/Pabikelawpage
- PA Vehicle Code Title 75 Chapter 35 – bit.ly/PAtitle75ch35
- PennDOT Connects -- bit.ly/PennDOTconnects
- Local Technical Assistance Program – LTAP -- bit.ly/PennDOTLTAP (selected programs)
- PA Pedestrian and Pedalcycle Advisory Committee – bit.ly/PennDOTPPAC

Cycling culture website and social media follow list. (Also available, with hotlinks on the Walk It! Bike It! road safety campaign page: LewisburgNeighborhoods.org/walk-the-walk/)

- 80 Cities -- 80cities.org
- Active Towns -- facebook.com/ActiveTowns/
- Better Block Foundation -- betterblock.org/about/
- Bike Score -- walkscore.com/bike-score-methodology.shtml
- CityLab -- citylab.com/transportation/
- HUB Cycling -- facebook.com/wearehub/
- League of American Bicyclists -- bikeleague.org
- Main Street America -- mainstreet.org
- Momentum Mag -- momentummag.com
- National Complete Streets Coalition -- completestreets.org
- Open Streets Project -- openstreetsproject.org
- PARK(ing) Day -- parkingday.org/about-parking-day/
- Pedestrian and Bicycle Information Center -- pedbikeinfo.org
- People for Bikes -- peopleforbikes.org
- Planetizen -- planetizen.com
- Rails-to-Trails Conservancy -- railstotrails.org
- Smart Cities Dive -- smartcitiesdive.com
- Smart Growth America -- smartgrowthamerica.org/
- Streetsblog -- streetsblog.org
- Streetsblog USA -- usa.streetsblog.org
- Strong Towns -- strongtowns.org
- Tactical Urbanism Guide -- tacticalurbanismguide.com/about/
- Walk Score -- walkscore.com
- The Walkable and Livable Communities Institute -- facebook.com/WalkableAndLivable/

Publicity materials/info cards from the Walk It! Bike It! road safety campaign:

Louise B. Lite says . . .

WALK THE WALK—DRIVE THE DRIVE

- ♦ At locations with traffic lights, pedestrians must obey traffic control signals.
- ♦ At locations without traffic lights, vehicles must yield to pedestrians in a crosswalk.



lewisburgneighborhoods.org/walk-the-walk/



Louise B. Lite says . . .

WALK THE WALK—DRIVE THE DRIVE

- ♦ Drivers must allow 4 feet of distance from a bicycle when passing & they may cross the center line—IF safe to do so—to provide the required clearance.
- ♦ PA law defines bicycles as vehicles & assigns riders the same responsibility & rights to the road as drivers. Follow all signals and signs!



lewisburgneighborhoods.org/walk-the-walk/